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## **KYOCERA to Exhibit Ultra-Ruggedized “TORQUE” Smartphone for the First Time in Europe at MWC 2015**

*Concept models and prototypes also on display including solar powered smartphone and Windows OS smartphone*

Kyocera Corporation invites you to visit its booth (Hall 5, 5D09) at [GSMA Mobile World Congress \(MWC\) 2015](#) to see its first public showcase of the company’s debut phone for the European market — the ultra-rugged\* [TORQUE \(KC-S701\)](#) smartphone which launches this spring. Also, Kyocera will feature a number of prototype devices such as a smartphone with a solar cell built into the screen, a smartphone with Windows® Phone 8.1 operating system, and other ruggedized design concept devices. The company’s booth will exhibit its wide-ranging line of handsets from North America and Japan, as well as original mobile technologies — including demonstrations of its proprietary Smart Sonic Receiver speaker-less audio technology. MWC takes place from March 2-5 in Barcelona, Spain.



### **Kyocera’s TORQUE smartphone will launch this spring in Europe**

Among the multiple concept devices Kyocera will demonstrate is a smartphone with a solar-power-generating display. Unlike solar-powered mobile devices on the market today with solar cells mounted on the phones’ bodies, Kyocera’s solar-powered prototype smartphone generates power by integrating [SUNPARTNER’s transparent Wysips® Crystal](#). Without impacting the phone’s looks or industrial design, the power-generating display enables battery charging even when far from an electrical outlet, allowing an extended charge in emergency situations or outdoor adventures. True to its long track record of waterproof and ruggedized handsets, Kyocera’s booth will feature toughness tests (water submersion, drop test) and future ruggedized technologies which visitors can enjoy.

\* Rated for MIL-STD-810G in the following 11 categories: Dust, Shock, Vibration, High temperature, Low temperature, Blowing rain, Low pressure, Solar radiation, Salt fog, Humidity, Immersion. The product passed the test conditions for the above categories; full operation cannot be guaranteed under actual conditions. Furthermore, there is no guarantee against damage. Please note that ruggedized features are designed to protect against impact shock encountered in daily life, and may not protect against damage if purposely thrown or subject to abnormal impacts. Even if the phone's features remain unaffected, cosmetic damage may occur after dropping.

Wysips Crystal is a trademark or registered trademark of Sunpartner Technologies. Windows and Windows Phone are either registered trademarks or trademarks of Microsoft Corporation in the United States and/or other countries.

### **About Kyocera:**

**Kyocera** (<http://global.kyocera.com/>) was established in **1959**, in Kyoto (Japan) as an advanced ceramic components manufacturer. Based on these core technologies, Kyocera has diversified its business and has grown into a global technology leader.

With nearly **70,000 employees worldwide**, Kyocera is committed to continuously **creating new value at the cutting edge of technology**. The global Kyocera Group develops **unique technologies** and applies its vision to create products that markets continually seek. With consolidated net sales of **1,447,369 million yen (approx. 14 billion US Dollars, March 2014)**, the Kyocera Group consists of 230 companies, and in 55 years since its foundation Kyocera has not once recorded an annual loss. **European net sales represents 17.1% of the Kyocera Group's consolidated global revenue.**

The major business units of Kyocera include telecommunications equipment, document solutions, electronic devices, semiconductor components, fine ceramic components, and applied ceramic products. Kyocera strives to deliver products and services that delight its customers. The customer first principle is Kyocera's top priority.

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**Contact:** Cho You Agency, **Jasmine Nullans** (Communications Director) 14, rue Séguier 75006 Paris, France  
Tel.: +33 1 53 05 93 83    Mobile: +33 6 69 08 36 61    Fax.: +33 1 42 66 34 24    [jnullans@choyou.fr](mailto:jnullans@choyou.fr)    Skype: jnullans